

**Promotion Description.** This promotion is sponsored by Ohana Broadcast Company. The promotion begins FRIDAY, December 2, 2016 at 12:00am and ends on MONDAY, December 5, 2016 at 1:30pm. Promotion is void where prohibited. By entering, each entrant accepts and agrees to be bound by these promotion rules.

Eligibility. No purchase necessary to enter or win. Entrants must be 18 years or older at the time of contest period. Employees and immediate family members of employees of Ohana Broadcast Company, TD Food Group, Inc. and participating companies and their respective parent companies, affiliates, subsidiaries, agents, and their advertising and production agencies are not eligible to participate in this promotion.

**How to Enter.** (1) On Instagram, repost the post image and tag friends, or (2) On Instagram, hashtag one of your own pictures with #LiveMasHI and #winHardHI

Instagram profiles must be public on Monday, 12/5/16. Two methods of entry, but only one entry per person will be accepted. All entries become the property of Sponsors, and Sponsors reserve the right to use any information submitted by entrants.

A potential winner may be requested to provide proof that he or she is the authorized account holder of the Facebook or Instagram account associated with a winning entry.

Entrants agree not to upload, post or transmit any materials which contain any computer viruses, Easter eggs, worms, Trojan Horses or other harmful component or programming routines that are intended to damage, detrimentally interfere with, surreptitiously intercept or expropriate any system, data or personal information. Any attempt to deliberately damage any web site or undermine the operation of the promotion is a violation of criminal and civil laws, and Sponsors reserve the right to seek damages from any person who makes such attempt(s).

Entry materials that have been tampered with or altered are void. Any questions regarding the number of entries submitted by an individual or the authorized account holder of an e-mail address shall be determined by Sponsors in their sole discretion, and Sponsors reserve the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the promotion.

**Prize(s).** One (1) winner will receive two (2) tickets to attend Hard Hawaii at the Hawaii Country Club on December 17, 2016.

**How the Prize is Awarded.** Winner will be announced on the Taco Bell Hawaii Facebook and Instagram accounts. Prize to be picked up from Ohana Broadcast Company, 1000 Bishop Street, Suite 200, Honolulu, HI 96813.

**Conditions of Acceptance of Prize.** Driver's license or other appropriate picture identification is required to claim prize.

Winner will be solely responsible for any and all local, state, and federal taxes, as well as license and registration fees incurred by participating in the promotion, including, but not limited to, transportation costs, gratuities and other items of an incidental nature. Ohana Broadcast Company will report any individual winnings over \$600 (in cash or fair market value of goods or services) in a one year period to the Internal Revenue Service. Winners will receive a Form 1099 from Ohana Broadcast Company if Ohana Broadcast Company reports any winnings to the Internal Revenue Service. Prize may not be exchanged for cash or any other consideration.

Winner agrees to the use of his or her name and likeness in publicity without any additional compensation, except where prohibited by law. By entering this promotion, winner acknowledges that KGMB-TV, KHNL-TV and all other sponsors and venues, have the right to publicize and broadcast winner's name, voice, and likeness, the fact that he or she won, and all matters incidental thereto.

**Limitation on Liability.** By entering this promotion, each entrant forever discharges and releases Sponsors, their parent companies, subsidiaries, affiliates, and their respective directors, officers, employees, and agents from any and all liability, claims, causes of action, suits, and demands of any kind arising from or in connection with the promotion, including, without limitation, responsibility for property damage, loss of life, or personal injury resulting from or in connection with participating in the promotion or from or in connection with use or receipt of the prize(s), however caused.

**Sponsor's Reservation of Rights.** These official rules are subject to modification by Ohana Broadcast Company. In the event of a dispute, all decisions made by Ohana Broadcast Company are final and binding. Sponsors reserve the right, in their sole discretion, to disqualify any person who tampers with the entry process or the operation of Sponsor's web site, or who otherwise acts in violation of these official rules. Sponsors further reserve the right, in their sole discretion, to cancel, terminate, or modify this promotion if, for any reason, the promotion is not capable of completion as planned, including due to infection by computer virus, technical corruption, force majeure, or non-authorized human intervention that compromises or affects the administration, fairness, integrity, security, or proper conduct of the promotion.

**Announcement of Winner.** Winner will be announced on the Taco Bell Hawaii Facebook and Instagram accounts on Monday, December 5, 2016 at approximately 1:30pm HST.